

Introduction

- Paulien Rutten
- Master of Science in Animal Nutrition and Marketing
- Hendrix Genetics, Business Unit Layers
- Technical support on nutrition in global technical team
- For Hendrix Genetics well-known brand



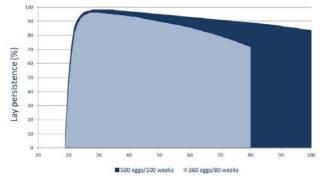
Outline

- Trend towards longer cycles
- Prepare the pullet
- Support start of lay
- Management during lay & late lay



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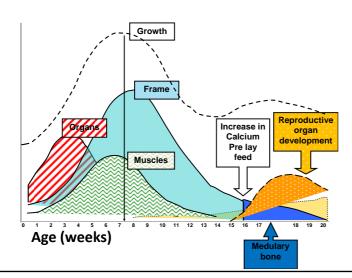
Trend towards longer production cycles





- Thanks to breeding program: improvement of egg production and egg quality late cycle
- Egg producers keep the birds longer
- Birds are still selected for better persistency: improvement will continue for the future

Prepare the pullet - Developments in rearing



- Organ development: 0 to 5 weeks
- Skeletal development: peak at 7 weeks
- Gastrointestinal tract development and feed intake capacity development: between 10 and 16 weeks
- Medullary bone development: end of rearing

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Diet phases in-line with pullet development

















Starter

- Organs
- Body weight 5 weeks of age
- Hatch min. 3 weeks
- Low body weights up to 4-5 weeks
- Crumble

Grower

- Skeleton
- Frame size and strength
- Starter-10 weeks
- Mash or crumble

Developer

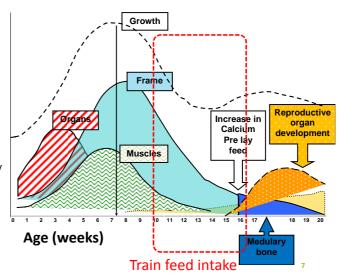
- Feed intake capacity
- Training to eat
- 10-16 weeks
- Fiber 4-7 %
- Coarse feed particles
- Mash

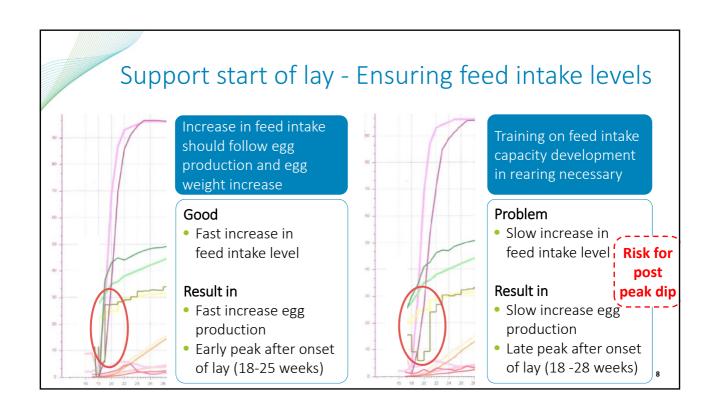
Pre-Lay

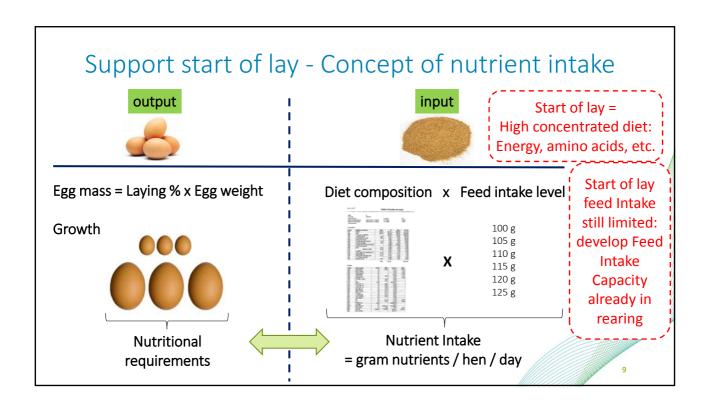
- Medullary bone
- Increased calcium requirement
- Min. 10 days for 1st egg
- 16-18 weeks
- Calcium 2,2 %
- Ca 50 % coarse
- Ca 50 % powder
- Mash

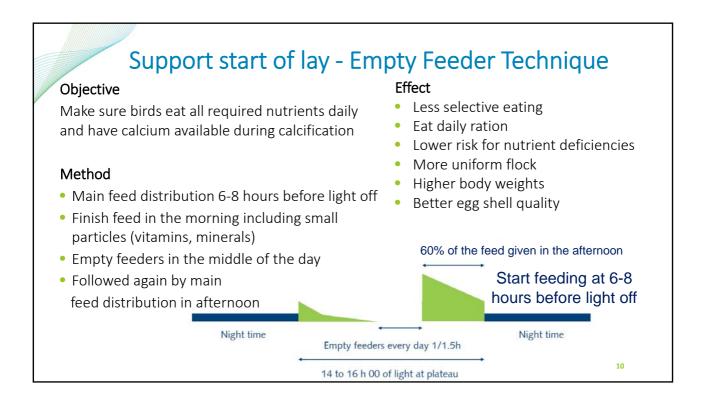
Prepare the pullet - Train to eat

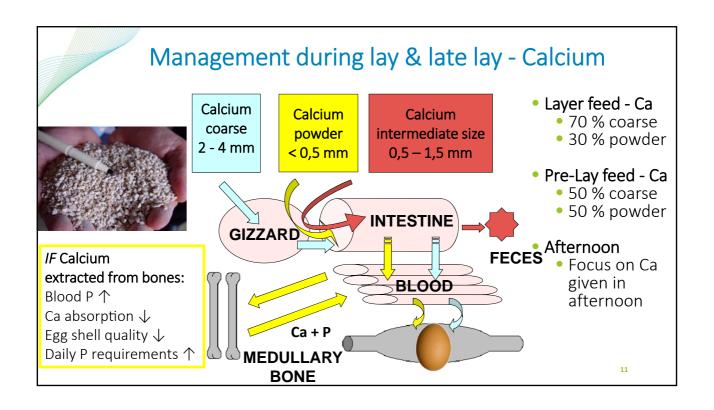
- Developer feed
- Feed method = empty feeder technique to develop feed intake capacity (crop and gizzard)
- Diluted diet with high fiber
- Objective: develop sufficient feed intake capacity for period start of lay
- High feed intake capacity at start of lay ensures a sufficient actual feed intake level and thereby prevents nutrient deficiencies of e.g. amino acids
- Train the birds to eat!

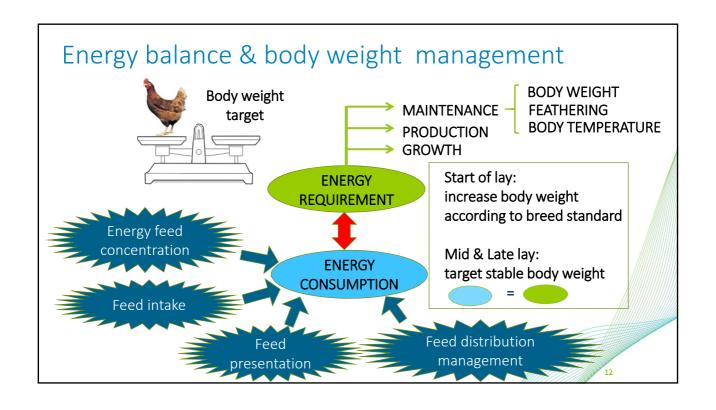












Management during lay & late lay – liver health

- Body weight management
 - Monitoring

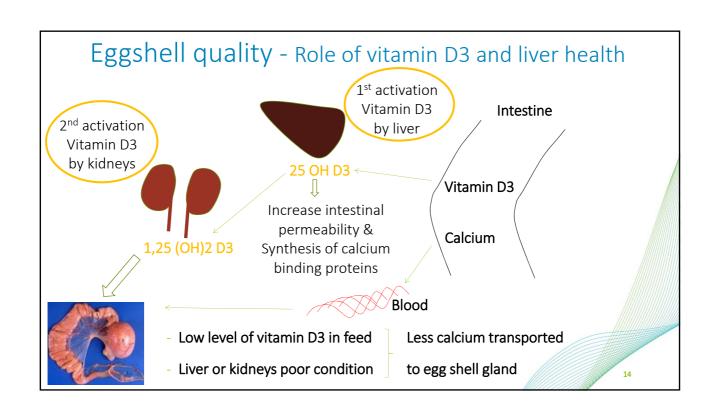


- Energy
 - From fat instead of carbohydrates
 - Vegetable oils; e.g. soy oil
 - Not excessive; control body weight

- Fiber
 - Dilute diet
 - Insoluble fiber; oat hulls, sunflower



- Choline, always added
 - Preventive: 1000 ppm; min. 500 ppm
 - Curative: 1500 ppm



Conclusion

- 1. Trend towards longer cycles with better persistency and egg shell quality
- 2. Prepare the pullet
 - Diets in-line with development phases
 - Train to eat
- 3. Support start of lay
 - Focus on feed intake capacity
 - Concept of nutrient intake and empty feeder technique
- 4. Management during lay & late lay
 - Calcium supply with coarse particles
 - Liver health with choline

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Thank you Better Breeding Today. Brighter Life Tomorrow.



